



# Deliver Memorable Brand Experiences Across All Devices

06th JULY 2022 | 02:30 PM to 03:30 PM

Organiser



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## PROGRAMME AGENDA

Timing	Agenda
02:30 PM – 02:35 PM	<b>Welcome Address (5 mins)</b> Garima Pant, Senior Assistant Editor, Elets Technomedia
02:35 PM – 02:45 PM	<b>Presentation: Deliver Memorable Brand Experience (10 mins)</b> Prajyoti Kadam, Account Manager-OTT, Infobip
02:45 PM – 02:55 PM	<b>Fireside Chat (10 mins)</b> Deven Kothari, Business Head, Google Business Messages, India Shradha Thapa, Regional Head: Govt and OTT Partnership, Infobip
02:55 PM – 03:25 PM	<b>Panel Discussion – The Future of Conversational AI in the Era of Metaverse (30 mins)</b> Dhanraj Kamdar, Chief Executive Officer - Customer Service, Mercedes-Benz Central Star Anand Bhatia, Chief Marketing Officer, Fino Payments Bank Saumya Chopra, Head of Customer Experience, OLX Group Anjana Rao, Chief Strategy Officer, India First Life Insurance Ajesh Kumar, AVP- Customer Experience, Bajaj Allianz General Insurance Sudhish Sitaram, Regional Head - Marketing, Infobip (Moderator)
03:25 PM – 03:30 PM	Q & A
03:30 PM – 03:35 PM	Closing Note

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